

FIRST THINGS FIRST:

WHAT YOU REALLY NEED TO KNOW ABOUT LUNG CANCER

>10%
OF NEW ALL CANCERS

Lung cancer is the **most commonly diagnosed cancer worldwide**. In 2018, it is estimated that more than 10% of all new cancer cases were lung cancers.

In 2018, more than **2 million new cases of lung cancer** were diagnosed globally.

> 2 MILLION NEW CASES



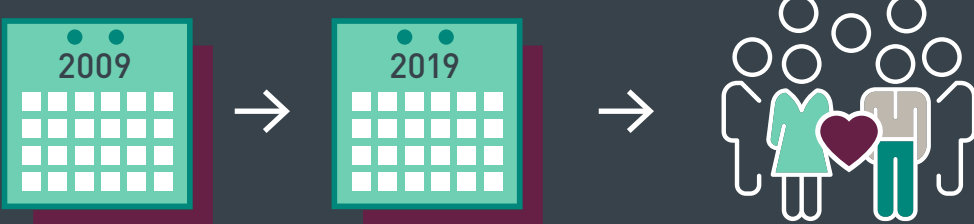
NEARLY
1 in 5
CANCER-RELATED
DEATHS CAUSED
BY LUNG CANCER

Lung cancer is also the leading cause of cancer death worldwide, **with nearly 1-in-5 cancer-related deaths resulting from the disease**.

Despite how common lung cancer is and its high mortality rates, there are still many misconceptions about the disease. Having accurate information is a critical step in the fight against lung cancer. It’s time to set the record straight.

MYTH

Lung cancer is a death sentence. Having lung cancer is the same today as it was decades ago.



FACT

- Over the past decade, **scientific advancements have been made in lung cancer care**, which have led to more survivors and more hope for those facing the disease.

MYTH

Doctors should prioritize helping patients who did not smoke. Patients who were smokers – or are current smokers – should have known better. They deserve lung cancer.

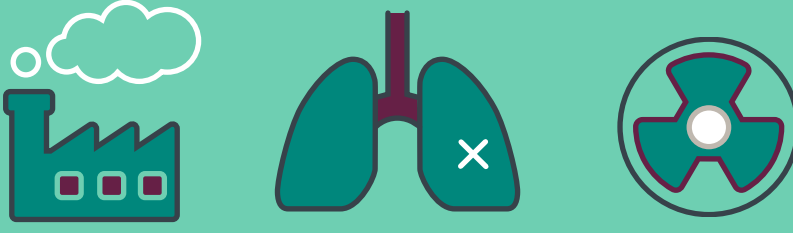


FACT

- Every person with lung cancer is someone’s mother, father, son or daughter. Regardless of how they got the disease, anyone diagnosed with lung cancer is in need of quality care and support. Worldwide, it is estimated that **approximately 25% of lung cancer patients never smoked**.

MYTH

Lung cancer is only caused by smoking. This is the only risk factor for the disease.



FACT

- While smoking is the most common risk factor for lung cancer, other external factors can cause the disease. Research has shown that **exposure to radon and occupational carcinogens such as asbestos can lead to lung cancer**. Exposure to outdoor air pollution has also been linked to the disease.

MYTH

Only older people get lung cancer. It isn’t a cancer that younger people need to be aware of or worry about.

LUNG CANCER CASES

281,000+
IN PEOPLE 54 YEARS
OR YOUNGER

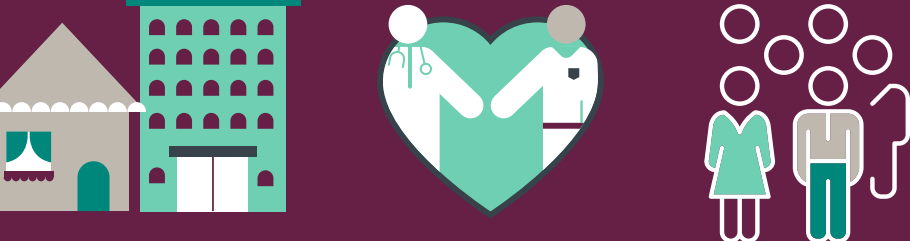
1,800,000+
IN PEOPLE 55 YEARS
OR OLDER

FACT

- While lung cancer is mostly diagnosed in older people it can still occur in younger adults. In 2018, **more than 281,000 cases of lung cancer were estimated to be diagnosed among people less than 55 years**.

MYTH

Oncologists are the only people that can truly help patients with lung cancer. Patients don’t need any other support during their cancer journey.



FACT

- Navigating a lung cancer diagnosis can take a village** – including oncologists, patient support groups, family and friends. Connecting with others can provide a sense of support and comfort during the cancer journey.