FIRST THINGS FIRST:

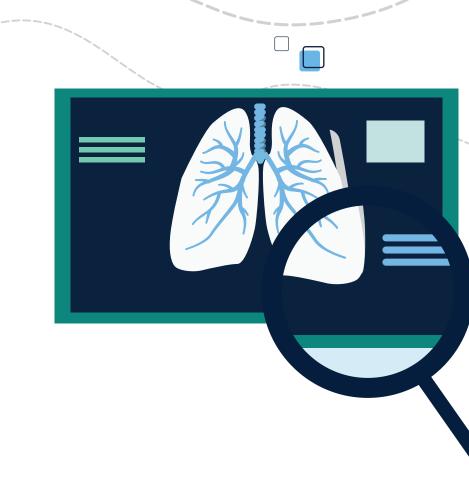
WHAT YOU REALLY NEED TO KNOW ABOUT LUNG CANCER

Lung cancer is one of the most commonly diagnosed cancers worldwide.

In 2020, it is estimated that more than

11%

of all new cancer cases were lung cancers.





In 2020, more than 2.2 millior

new cases of lung cancer were diagnosed worldwide.

Lung cancer is also the leading cause of cancer death worldwide.

Nearly 1-in-5

result from the disease in 2020.



Despite how common lung cancer is and its high mortality rates, there are still many misconceptions about the disease. Having accurate information is a critical step in the fight against lung cancer. It's time to set the record straight.

Lung cancer is a death sentence. Survival outcomes for lung

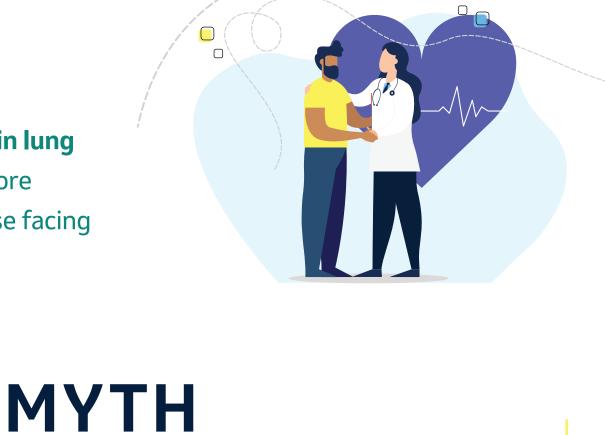
MYTH

cancer are the same today as they were a decade ago.

Over the past decade, scientific

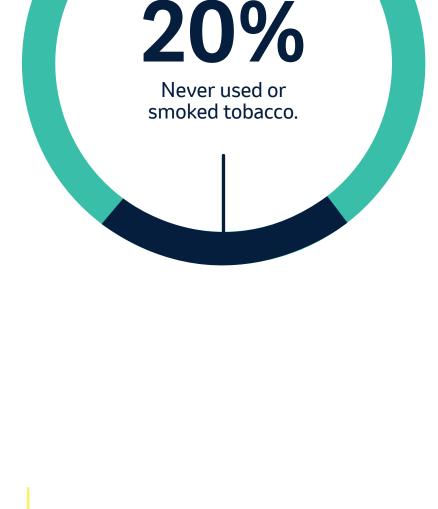
FACT

advancements have been made in lung cancer care, which have led to more survivors and more hope for those facing the disease.



20% of non-smokers die

every year from lung cancer



or are current smokers - should have known better. They deserve lung cancer.

FACT

Every person with lung cancer is someone's

mother, father, son or daughter. Regardless of

how they got the disease, anyone diagnosed with

Doctors should prioritize helping patients who

did not smoke. Patients who were smokers -

lung cancer is in need of quality care and support.

Lung cancer is only caused by smoking. This is the only risk factor

Worldwide, it is estimated that up to 20% of patients with lung cancer have never smoked.

FACT

MYTH

for the disease.

lead to lung cancer. Exposure to outdoor air pollution has also been linked to the disease. Number of lung cancer cases **1,921,000**+ in

While smoking is the most common risk

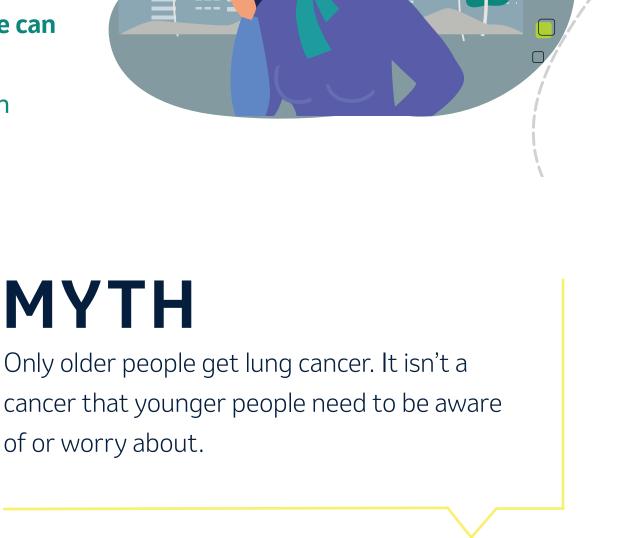
factors can cause the disease. Research

has shown that exposure to radon and

asbestos and second-hand smoke can

occupational carcinogens such as

factor for lung cancer, other external



285,000+ in

or older.

people 54 years and younger.

people 55 years

FACT While lung cancer is mostly diagnosed in older

people it can still occur in younger adults. In 2020, more than 285,000 cases of lung cancer were estimated to be diagnosed among people 54 years and younger.

MYTH

Oncologists are the only people that can truly help patients with lung cancer. Patients don't need any other support during their cancer journey.

FACT Navigating a lung cancer diagnosis can take a village - including oncologists, family and friends. Connecting with others can provide a sense of support and comfort during the cancer journey.



